

By: Senator(s) Hall

To: Economic Dev, Tourism
and Parks; Education

SENATE BILL NO. 2892

1 AN ACT TO CREATE THE EDUCATION AND TRAINING MARKETING BOARD;
2 TO PROVIDE FOR THE MEMBERSHIP, POWERS AND DUTIES OF SUCH BOARD,
3 AND FOR RELATED PURPOSES.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

5 SECTION 1. There is hereby created the Education and
6 Training Marketing Board to consist of seven (7) members composed
7 as follows:

8 (a) The executive Director of the Department of
9 Economic and Community Development;

10 (b) The State Superintendent of Education;

11 (c) The State Commissioner of Higher Education;

12 (d) The Executive Director of the State Board for
13 Community and Junior Colleges;

14 (e) The Chair of the Mississippi Workforce Development
15 Advisory Council;

16 (f) The Executive Director of the Authority for
17 Educational Television; and

18 (g) A member selected by the Governor.

19 (2) The terms of the member appointed by the Governor shall
20 coincide with that of the Governor.

21 (3) The commission shall elect one (1) member to serve as
22 chairman. The commission shall meet upon the call of the chairman
23 in Jackson, Mississippi, or at such other places in the state
24 designated by the commission. Members of the commission shall
25 receive no compensation for their services but may be reimbursed
26 for their actual and necessary expenses incurred in the

27 performance of their duties as provided in Section 25-3-41,
28 Mississippi Code of 1972, for state officers and employees.

29 (4) The commission shall:

30 (a) Plan and conduct marketing and awareness campaigns
31 regarding the importance of education and training;

32 (b) Provide information on careers, job trends and
33 worker skill needs; and

34 (c) Create and disseminate informational databases and
35 promotions to increase the level of education and training for all
36 careers and industries in the state.

37 (5) The commission is authorized to contract for services
38 necessary to carry out the purposes of this act.

39 SECTION 2. This act shall take effect and be in force from
40 and after July 1, 1999.